



FASHION SHOW SPONSORSHIPS

Levels of Sponsorship

Presenting Sponsor	\$5,000
Runway Sponsor	\$2,000
Recycled Runway Sponsor	\$1,000
Recycled Runway Prize Sponsor	\$1,000
Recycled Runway Prize Sponsor	\$ 500
Friends of RedLine	\$ 250

Presenting Sponsor \$5,000

- Identified as "Presenting Sponsor" on all signage, promotional, public relations and advertising materials.
 - Postcard/Invite
 - Recycled Runway Catalog
 - Event signage
 - Logo on Ads for M Magazine
 - Logo in Display Window at Grand Avenue Mall
- 6 VIP Seats to the 3rd Annual Fashion Show
- Sponsorship of the Recycled Runway Contest
- Company ad on back cover of Recycled Runway catalog (8 1/2" x 11" – 4/color)
- Name and Logo on Sponsor Page of the Recycled Runway catalog
- Center Spread Photo Background (showing recycling at your company) of one of the 15 Recycled Runway outfits being photographed for the Recycled Runway Catalog.
- Your Logo and a very brief description of your company's green/sustainable project featured in Center Spread.
- Recognition in the RedLine's quarterly newsletter and website
- Live mention from microphone (thank you)

Runway Sponsor \$2,000

- Identified as "Sponsor" on all signage, promotional, public relations and advertising materials.
 - Postcard/Invite
 - Recycled Runway Catalog
 - Event signage
 - Logo on Ads for M Magazine
 - Logo in Display Window at Grand Avenue Mall
- 4 VIP Seats to the 3rd Annual Fashion Show
- Full Page ad in the inside front or inside back cover of the Recycled Runway catalog (8 3/8" x 11 7/8" – 4/color)
- Name and Logo on Sponsor Page of the Recycled Runway catalog
- Recognition in the RedLine's quarterly newsletter and website
- Live mention from microphone (thank you)

Recycled Runway Sponsor \$1,000

Identified as either the "Recycled Runway Sponsor"

- Identified as "Sponsor" on all signage, promotional, public relations and advertising materials.
 - Postcard/Invite
 - Recycled Runway Catalog
 - Event signage
 - Logo on Ads for M Magazine
 - Logo in Display Window at Grand Avenue Mall
- 2 VIP Seats to Fashion Show.
- Name and Logo on Sponsor Page of the Recycled Runway catalog
- Company logo and photo background of one of the 15 Recycled Runway outfits being photographed for the Recycled Runway Catalog.
- Recognition in the RedLine Milwaukee quarterly newsletter and website
- Live mention from microphone (thank you)

Recycled Runway "Best in Show" Prize Sponsorship \$1000

- Identified as "Sponsor" on all signage, promotional, public relations and advertising materials.
 - Postcard/Invite
 - Recycled Runway Catalog
 - Event signage
 - Logo on Ads for M Magazine
 - Logo in Display Window at Grand Avenue Mall
- Title Sponsorship for "Best in Show" Prize package.
- 2 VIP Seats to Fashion Show.
- Full Page Page Company ad in the Recycled Runway catalog (8 3/8" x 11 7/8" – 4/color)
- Name and Logo on Sponsor Page of the Recycled Runway catalog
- Recognition in the RedLine's quarterly newsletter and website
- Live mention from microphone (thank you)

Recycled Runway "Best Use of Recycled Goods" and "Best Constructed" Prize Sponsorship \$500

- Identified as "Sponsor" on all signage, promotional, public relations and advertising materials.
 - Postcard/Invite
 - Recycled Runway Catalog
 - Event signage
 - Logo on Ads for M Magazine
 - Logo in Display Window at Grand Avenue Mall
- Title sponsorship of either "Best Use of Recycled Goods" or "Best Construction" prize package
- 1/2 Page Company ad in the Recycled Runway catalog (8 3/8" x 11 7/8" – 4/color)
- 2 VIP Seats to Fashion Show.
- Name and Logo on Sponsor Page of the Recycled Runway catalog
- Recognition in the RedLine's quarterly newsletter and website
- Live mention from microphone (thank you)

Friends of RedLine \$250

- 2 VIP Fashion Show Tickets
- Listing under Friends of RedLine in the Recycled Runway catalog
- Recognition in the RedLine Milwaukee quarterly newsletter and website.